



UAE Internal Audit Association  
Affiliated to IIA Inc. USA

# 2010 & BEYOND



## 11th Annual Regional Gulf Audit Conference

Park Rotana Hotel, 11th - 13th April, 2010, Abu Dhabi, UAE.



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# President's Message



Dear Colleagues,

I am pleased to announce the 11th Annual Gulf Regional Audit Conference which will be held in **Abu Dhabi** at the **Park Rotana Hotel**, from **11th to 13th April 2010**.

In recent years, Abu Dhabi has taken rapid strides to become a powerful player on the social, cultural and economic scene, thereby confirming its growing importance to the profession of internal auditing in the region.

I also take this opportunity to thank you for making the 2009 conference a great success.

Your valuable inputs and the diminishing impact of recessionary trends pointed to a vital reassessment of the role of audit in today's evolving financial landscape and led to the theme of our latest conference, which is **"2010 & Beyond"**.

A distinguished group of speakers including **Richard Chambers, Neeraj Kumar, John Clarke, Adil Buhariwalla, Michelle Novotny, Khalid Deeb, Ghassan Takkale and Stephen Worsley** will be addressing critical issues that continue to impact the Internal Auditing profession.

This year's convention kicks off on 11th April 2010 with a series of pre-conference workshops, which are essentially interactive sessions facilitating a one-to-one learning experience. Over the next two days, on 12th and 13th April, the conference will unfold as a carefully designed program featuring keynote speaker presentations, panel discussions and technical sessions.

As in the past, we expect enthusiastic participation from delegates, making the conference the perfect venue for networking and the exchange of information on best practices.

To book your place, please fill in the registration form and fax it back to the IAA Administrators on **+971 4 3369087** or you could go online to our website and register at **www.iiuae.org**. If you need any additional information please send an email to **andrea@iiuae.org** or call Andrea on **+971 4 3369860**.

I look forward to meeting you at the Conference and to join you in using it as a forum for the exchange of mutually interesting ideas that will benefit our profession

Sincerely,

A handwritten signature in white ink, appearing to be 'A. Ali', written over a dark blue background.

**Abdulqader Obaid Ali**  
**President**  
**UAE Internal Audit Association**

## معالي / رياض عبدالرحمن المبارك رئيس جهاز أبوظبي للمحاسبة



بدأ رياض حياته المهنية من خلال العمل في شركة ارنست ويونغ وشركة كي بي ام جي - إحدى الشركات العالمية الرائدة في مجال الاستشارات والتدقيق - حيث اكتسب خبرات واسعة عن طريق تقديم خدمات الاستشارات والتدقيق المالي وإدارة المخاطر لعدد من العملاء في مختلف القطاعات.

التحق المبارك في عام ٢٠٠٤ بشركة دولفين للطاقة - أحد أكبر مشاريع الغاز التي تم تنفيذها في منطقة الشرق الأوسط بالشراكة بين شركة مبادلة وتوتال واوكسيدنتال - ليشغل منصب رئيس التدقيق التنفيذي ، وفي عام ٢٠٠٦ تولى المبارك منصب المدير التنفيذي لمجموعة إدارة الاستثمارات في شركة مبادلة - الشركة الرائدة في الاستثمار وتطوير الأعمال في إمارة أبوظبي - ليكون مسؤولاً عن إدارة محافظ استثماراتها.

قبل تعيينه في منصبه الحالي في الجهاز تولى المبارك منصب الرئيس التنفيذي في شركة ابوظبي للإعلام حيث عمل على إعادة هيكلة أصول وسائل الإعلام لإمارة ابوظبي.

شغل المبارك عدد من المناصب التنفيذية في القطاع العام والخاص كما شغل عضوية عدد من مجالس الإدارات ولجان التدقيق في المؤسسات والشركات الحكومية والخاصة في داخل الدولة وخارجها.

يحمل المبارك شهادة محاسب عام معتمد "CPA" من الولايات المتحدة الأمريكية وشهادة الماجستير في الاقتصاد المالي من جامعة بوسطن وبكالوريوس في المحاسبة مع مرتبة الشرف.

### **H.E. Riyadh Al Mubarak** **Chairman – Abu Dhabi Accountability Authority (ADAA)**

Riyad started his career with Ernst & Young and KPMG, the leading global consulting and auditing firms, where he gained extensive experience in providing consulting, auditing and business risk advisory services to many clients in a wide variety of industries.

In 2004, Riyad joined Dolphin Energy Limited Company, one of the largest single energy initiatives ever undertaken in the Middle East jointly between Mubadala, Total & Occidental, as the Chief Audit Executive.

In 2006, he was appointed as the Executive Director of the Investment Management Group of Mubadala, a strategic investment and development company headquartered in Abu Dhabi, where he was responsible for managing its investment portfolios.

Before his appointment as Chairman of ADAA, he was the Chief Executive Officer of Abu Dhabi Media Company responsible for managing and restructuring the media assets of the Government of Abu Dhabi.

Riyad has had executive level experience in both the government and private sector. He served as board and audit committee member to a number of key prominent public and private companies in the UAE and abroad.

Riyad is a Certified Public Accountant (CPA) of the United States of America and has a Masters Degree in Financial Economics from Boston University and a Bachelors Degree in Accounting with honors.

**0900** *Master Class 1*  
**Attributes of High Performing Internal Audit Functions**  
*Mr Richard Chambers,*  
President and Chief Executive Officer, IIA-Global (USA)

The past decade has seen extraordinary growth in the global profession of internal auditing. Along with the growth has come the enhanced stature of internal audit functions around the world. Richard Chambers, the Global President and CEO of the Institute of Internal Auditors will lead a discussion focusing on the characteristics of high performing internal audit functions in leading global companies. As the former United States National Practice Leader for PricewaterhouseCoopers, Richard had the opportunity to work with scores of internal audit functions. He will share his experiences and perspectives and facilitate discussion of session participants.

**0900** *Master Class 2*  
**A practical approach towards adopting the Abu Dhabi Information Security Program & IT Governance Practices.**  
*Deloitte*

In this session, Deloitte will provide an overview of the Abu Dhabi Information Security Program requirements as stipulated by ADSIC and explore some of the challenges and hurdles faced by organisations that are seeking to mature their IT and security practices and aligning them with the best of breed IT frameworks such as ISO 27001, ITIL, ISO 20000 and CobIT. Deloitte will also share a case study that discusses the approach towards the integration of the Abu Dhabi Information Security Program requirements with other frameworks to build an organisation-specific IT governance and security management framework that is relevant, practical and sustainable.

**0900** *Master Class 3*  
**Governance, Risk & Compliance beyond 2010: The Convergence Paradigm**  
*KPMG*

Governance, Risk and Compliance (GRC) is a strategic approach towards rationalising risk management, controls, assurance structures and processes and intelligently using IT and data management structures supported by a strong organisational culture. In both the short and long term, companies that succeed will be those that can demonstrate resilience - the ability to drive business performance and achieve compliance. This workshop covers the various challenges from the perspectives of Internal Audit, IT, financial risk management and forensics and provides insights into how companies can aim to rollout a holistic GRC model that is supported by KPMG proprietary tools that are deployed for clients to enhance business value.

**0900** *Master Class 4*  
**Exploring emerging risks**  
*Pricewaterhousecoopers*

- What are "emerging" risks?
- Why have many risk management processes to date failed?
- How can resources be better allocated to manage emerging risks?
- How do ERM principles apply to emerging risks?
- What are the challenges to identifying emerging risks? these and more questions answered in the 11th Annual Regional Gulf Audit Conference. An interactive session presented by PricewaterhouseCoopers.

**1200** *Lunch*

**1400** *Master Class 5*  
**The Secret Life of Documents**  
*Ms Michelle Novotny,*  
Co-Director & Senior Document Examiner,  
Forensic Document Services Pty Ltd. Australia.

By reference to numerous case work examples, this seminar discusses the scope of the field of forensic document examination. As auditors, you will come across situations where documents may need to be examined more closely by a forensic expert covering such aspects as:

- identifying signatures and handwriting
- determining the sequence in which files or notes have been prepared
- determining the sources of anonymous letters/notes
- detecting alterations of documents, including page substitutions
- restoring erased, bleached, faded, obscured or obliterated entries on documents
- determining the relative date on which entries are written
- visualising and sequencing latent handwriting impressions
- determining the origins and contemporaneity of typewritten, photocopy, facsimile and computer-generated documents
- analysing inks and papers
- forensic computer examination
- fingerprint development and comparison.

**1400** *Master Class 6*  
**IT Governance and Continuous Auditing**  
*Protiviti*

Internal Audit includes the assessment of whether the information technology governance of the organisation sustains and supports the organisation's strategies and objectives. This workshop is designed to explore the area of IT Governance, with the objective of providing the participants clarity on auditing the area of IT Governance. The workshop will allow the participants to understand the various guidance and standards that should be used in auditing IT Governance and a complete approach to auditing this area is discussed. The area of Continuous Auditing is also explored, where real examples and a Protiviti case study are discussed along with benefits and results. Important areas such as frequency, areas to audit and technology are also discussed.

**1400** *Master Class 7*  
**Governance, Risk & Compliance beyond 2010: The Convergence Paradigm**  
*KPMG*

This workshop covers the various challenges from the perspectives of Internal Audit, IT, financial risk management and forensics and provides insights into how companies can aim to rollout a holistic GRC model that is supported by KPMG proprietary tools that are deployed for clients to enhance business value.

**1400** *Master Class 8*  
**Managing Risk at the board level**  
*Deloitte*

In this session, Deloitte will provide an overview on how Boards can better manage and monitor their portfolio risk exposure by defining and developing a robust risk profile and applying tools, methodologies, and reporting mechanisms which support it. Deloitte will conduct a case study which provides a practical example for defining overall risk appetite, setting risk tolerances and thresholds for key business functions and activities and assessing a selection of risk types.

**0730** Delegate Registration

**0900** Conference Chairperson Address

**0905** Welcome Address

*Abdulqader Obaid Ali* - President, UAE Internal Audit Association

**0915** Inaugural Address by Chief Guest

*H.E. Riyad Al Mubarak* - Chairman, Abu Dhabi Accountability Authority

**0930** Lifetime Achievement Award Presentation Ceremony

**0945** Sponsor Acknowledgements

**1015** Keynote Address

**The Global Internal Audit Profession: Navigating the Current Crisis Outlook for the Future**

*Richard Chambers* - President and Chief Executive Officer, IIA-Global (USA)

As the global economic crisis enters its second year, there are clear indications as to how it has impacted the global profession of internal auditing. This session will explore those trends as well as key imperatives that must be addressed if the profession is to enjoy the degree of success in the coming decade that it realised in the past 10 years.

**1100** Networking and Coffee Break

**1130** Panel Discussion

**What Audit Committee Members Expect from their Internal Audit Departments?**

Audit Committee members are increasingly finding their positions to be difficult and demanding, especially in tough economic times. The Audit Committee forms one pillar of governance - the others are executive management, external audit and the internal audit. So what do Audit Committee members expect of their Internal Audit Department so they do not stay awake at night worrying about the company?

**Moderator** - *Ahmed Dahabiyeh* - Executive Director, Performance & Risk Assurance, Abu Dhabi Accountability Authority

**1215** When the Going Gets Tough, Where Does Internal Audit Go?

*Neeraj Kumar* - Senior Vice President, Internal Audit, Emirates Group

As per the Internal Auditing Definition, Internal Audit is meant to be an independent function. Almost all CAEs and organisations they work for, believe that this applies to them irrespective of the reporting lines of the CAE. But when the "Going Gets Tough", can Internal Audit rely on its presumed independence and really "Get Going"? Is the internal auditor really independent when it matters the most? The presentation will reflect on this and other allied matters to explore what will help to ensure that, "When the Going Gets Tough", the Internal Auditors can indeed protect the interests of their organisation.

**1300** Lunch

**1400** Get more from IT Audit

*Tariq Isaksson* - Head of IT Audit, Mubadala Development Company

Only in the last decade the technology based implications for audit has grown and not only the CAE and the Head of IT Audit need to manage, every auditor needs to understand the broader implications from IT. Reflecting on the changing face of IT and its impact on business and audit, this presentation will share experiences ranging from common challenges and how to stay on top of them, good and bad practices in IT and non-IT interaction across the audit process, from the changing face of the audit universe throughout planning and execution to the final audit report.

**1445** Networking and Coffee Break

**1515** How to Save Millions in your Organisation

*Abdulqader Obaid Ali* - Chief of Internal Audit, Group Internal Audit, Dubai World and President, UAE Internal Audit Association

A practical step by step approach on cost saving tactics in today's tough economic environment.

**1615** Panel Discussion

**Assessing the Value Derived from Internal Audit**

The Internal Audit Department is a cost to an organisation. When tough economic times come around, many companies take a critical look at the cost of non-core support services including the Internal Audit Department. So how can the Internal Audit Department show its value to the Audit Committee and management? This discussion will explore ways in which the Internal Audit Department can demonstrate its value.

**Moderator** - *Professor Ronald Lackland* - American University in Dubai

**Panellists:**

*Khalid Al Halyan* - Vice President Internal Audit, Dubai Airports

*John Garrett* - General Manager & Chief Audit & Compliance Officer, National Bank of Abu Dhabi

*Simon Padgett* - Group Risk & Internal Audit Manager, Al Fahim Group

*Nigel Morgan* - Executive Vice President Audit, Review & Compliance, Mashreq Bank

*Steven Halliday* - Chief Risk Officer, Tabreed

**1715** Closing Remarks by Conference Chairperson

**1730** End of Day One

**0830** *Opening Remarks by Conference Chairperson*

**0845** *Strategic Audit: The Best Way to Create Add Value*

Mohamed Naaima - President IIA Tunisia

Any organisation, whether profit or not, exists to realise value to its stakeholders. Value is created, preserved or eroded by management decisions and especially by the strategic ones. The presentation will focus on how internal audit can contribute to the sound management by the identification and the treatment of key risks, the clarification of vision and objectives and the setting of the appropriate strategy of development in order to give a sense to management actions. A new typology of risks will be presented as an example of Strategy choice, two opposite strategies will be presented: **The Butcher vs The Backer**. As a conclusion the difference between Management and Leadership will be presented.

**0900** *Natural Enemies: Internal Auditors versus Workplace Psychopaths*

Dr John Clarke - Consultant Psychotherapist and Author (Australia)

The majority of psychopaths are not serial killers or rapists, they are colleagues, bosses and employees found in workplaces throughout the world. They seek unlimited power over people and revel in the misery and suffering of co-workers. This talk will examine the strategies workplace psychopaths use to psychologically destroy the people around them. Participants will gain an understanding of what a psychopath is, their thought processes, behaviours and personality style. You will also learn how they infiltrate companies undetected and the techniques they use to manipulate the people around them to achieve power and promotion. Different types of psychopaths will be explored as well as strategies that minimise their impact on both the organisation and the people around them.

**0945** *The Soul Purpose of Corporate Social Responsibility*

Adil Buhariwalla - Vice President Internal Audit, Emirates Group

It is said that Corporate Social Responsibility (CSR) gives organisations a competitive edge, besides several other benefits. Some customers don't just prefer to deal with responsible companies, but insist on it. Likewise, companies often favour suppliers who demonstrate responsible policies, as this in turn can have a positive impact on how such companies are perceived by customers. A key element that drives this customer-company and company-supplier affiliation is the "Commercial Morality" aspect of CSR. If it is indeed true that CSR has a positive influence on business prosperity, then surely Internal Auditors have a role to play in ensuring that organisations that they audit, better achieve their business objectives by practicing CSR. The presentation titled, "The 'Soul' purpose of Corporate Social Responsibility" will provide an understanding of CSR, explain Commercial Morality, delve into the roles and responsibilities of Internal Auditors vis-à-vis CSR and will discuss whether Internal Auditors are skilled/qualified to audit and influence corporate behaviour.

**1045** *Networking and Coffee Break*

**1115** *How to Preserve Audit Evidence: The Collection, Packaging and Preservation of Questioned Document Evidence*

Michelle Novotny - Co-Director & Senior Document Examiner, Forensic Document Services Pty Ltd. Australia.

From an investigative point of view, you will often be the one who identifies the need for the forensic examination of documents. Following on from the Master Class, this seminar concentrates on the importance of document handling and how to recognise and preserve the evidential potential of a document as well as how to collect appropriate specimens for comparison.

**1200**

*The Role of Internal Audit in Strengthening Corporate Governance*

Khalid Deeb - Director General, Abu Dhabi Centre for Corporate Governance

This session reviews the role of internal audit during the past few decades, indicating the progression of internal audit from the company's commitment to the country laws and internal regulations, through to maintaining a healthy environment of internal control and risk management, leading finally to the enforcement of appointing an internal auditor. The session goes over the general framework of corporate governance including the Board of Directors constitution and its committees, laws and procedures, management practices, disclosures and transparency, risk management, control and communication of information. It concentrates on the role of the internal auditor in evaluating the performance of the Board, ensuring that the company identifies and addresses the outstanding issues relating to the obligations and legislations, exploring opportunities to reduce compliance costs, reviewing company risks, ensuring continuous communication with the audit committee and including a section on the systems of CG in their audit reports.

**1245**

*Delivering Business Assurance in Challenging Times*

Gretel de Paepe, Certified Master Trainer, ACL

Learn how to enable a rock-solid business assurance platform that can scale to your business needs and extend at your own pace - with the ability to access data easily, run powerful analytics and review results...even with no prior ACL experience!

**1300**

*Lunch*

**1400**

*How to Market Internal Audit?*

Stephen Worsley, Director Strategy, ASDA'A Burson - Marsteller PR

Clear and well-executed communications helps organisations achieve a better understanding of their work and its importance, resulting in greater cooperation from stakeholders, the endorsement of key decision-makers and enhanced job satisfaction. Based on an industry case study, Stephen's presentation will illustrate the operational benefits to be had from integrating communications counsel within the internal audit function.

**1445**

*Make it Happen ... Beyond 2010: Step up, Aim High & Take responsibility for your results*

Ghassan Takkale, Author & Professional Speaker

Challenging times call for challenging ourselves ... it starts with you! In today's world, we need to lead by example to inspire the people around us. We must create standards of excellence and then set an example for others to follow. We need to live and work with passion - not just exist in the world or go to work but be passionate about ourselves and our life. This will drive us to personal and professional success for now and beyond. With that, Gus will take you through a journey of personal change and success through the "5C's in Change" concept.

**1530**

*Networking and Coffee Break*

**1600**

*Panel Discussion  
The Gulf Job Market for Auditors*

Audit is a hot topic in the UAE and the Gulf and auditors are in demand more than ever. There is a lot of emphasis on improving governance in organisations with internal audit being one of the key pillars of governance. Many organisations are seeking professional audit managers to set up internal audit departments. So what is the job market for auditors and what will give you the best prospects for recruiting good professional auditors? This panel discussion will draw on the experience of international recruitment experts and human resource professionals on what will give you the edge.

*Moderator - Andrew Cox - Senior Manager, Mubadala Development Company*

**1645**

*Concluding Remarks by Abdulqader Obaid Ali - President UAE Internal Audit Association*

**1700**

*End of 11th Annual Regional IAA Conference*

# Speaker Profiles



**Richard F. Chambers, CIA, CGAP, CCSA - President and CEO, The Institute of Internal Auditors**

In his role at the helm of the internal audit profession's global authority, standard-setter and educating body, Richard F. Chambers is responsible for driving the profession and the many undertakings of The Institute of Internal Auditors (IIA). Working from IIA Global Headquarters, Chambers advocates for more than 170,000 IIA members in 165 countries. Chambers actively heads the leadership team in developing the global business infrastructure and framework that supports the 96 institutes all around the world and advances the organisation's strategic priorities. He also initiates partnerships with other global groups and works to ensure internal audit competencies are globally consistent and the *International Standards for the Professional Practice of Internal Auditing* are globally recognised and embraced. Chambers is a Certified Internal Auditor (CIA), a Certified Government Auditing Professional (CGAP), a Certified Government Financial Manager (CGFM); and has a Certification in Control Self-Assessment. He received his Bachelor of Business Administration and Master of Business Administration degrees from Georgia State University and a Master of Arts degree in International Relations from Salve Regina University. Chambers is also a graduate of the U.S. Army War College.



**Neeraj Kumar - Senior Vice President Internal Audit, Emirates Group**

Neeraj is Senior Vice-President Internal Audit of the Emirates Group, which he joined in 1982. Starting from a small audit shop of two people, he now leads a highly skilled team of over 40 professionals who are constantly expanding the envelope of what we understand as Internal Auditing. Neeraj is probably among the few privileged CAE's who was picked to serve for over 4 years, as the CFO of an airline in which the Emirates group had a substantial interest. A Chartered Accountant and Certified Internal Auditor, Neeraj was the founder-President of the IIA Dubai Chapter as well as of the ISACA's UAE Chapter. He helped establish the International Association of Airline Internal Auditors where Emirates was elected the Chairing airline for several years. In professional forums across the globe, Neeraj has urged auditors and senior managers to try to understand human nature and to place that knowledge at the very core of risk management. In recognition of Neeraj's service in promoting the profession of Internal Auditing in the region, the UAE Chapter of the IIA conferred its first-ever Lifetime Contribution Award on him in 2007.



**Mr Tariq Isaksson - Head of IT Audit, Mubadala Development Company**

Tariq Isaksson is the IT Audit Manager at Mubadala. In this capacity he is responsible for directing all internal control reviews and special projects in the information systems area of the company. Prior to joining Mubadala Tariq was the IT Audit Director of Unilever, where he was responsible for IT Audit across the company's operations globally. Having also worked with Philip Morris/Altria, Brambles, P&O and Compass group his focus has been on Consumer Products, covering the range from manufacturing, sales, logistics and distribution. Tariq graduated from the University of Stockholm in 1998 with a major in Accounting and Auditing, but focused on IT throughout his career and is a Certified Information Systems Auditor.



**Dr John P. Clarke - PhD BA(Hons)(Psych) G.Cert Ed**

Dr John Clarke's PhD in Psychology was completed at the University of Sydney. He has done extensive research looking at psychopaths in the workplace, criminal profiling, serial killers, serial rape, animal cruelty offenders and sexual homicide crime scene analysis. Dr Clarke consults widely for corporations and government departments experiencing problems with a suspected workplace psychopath, as well as working with victims of workplace psychopaths. He has conducted lectures on psychopaths in the workplace, criminal profiling and criminal psychology at the University of Sydney and to members of various government departments, charities, corporations, professional bodies and training organisations. Dr Clarke has commented on workplace psychopaths and criminal psychology in print media, radio and television both in Australia and overseas. He is also the author of three books. *Touched By The Devil* (2001) (with Andy Shea) published by Simon and Schuster Australia and John Blake Publishers UK (2003). *Working With Monsters* (2005) was published by Random House Australia. *Pocket Psycho* (2007) also published by Random House.



**Mr Adil Buhariwalla - Vice President Internal Audit, Emirates Group**

Adil has been employed with Emirates Group in Dubai for the past 23 years and is, at present, Vice President Internal Audit. He has been the former Vice-Chairman of the Internal Auditing Standards Board of the IIA in USA, which is responsible for promulgating, monitoring and promoting the International Standards for the professional practice of Internal Auditing. He is currently a member of the Communications Advisory Board of the IIA, which, among other things, is responsible for reviewing various technical materials that are published by the IIA, as well as developing an e-Learning Centre for internal auditors. On behalf of the UAE Internal Audit Association, he has been actively involved in promoting the profession of internal auditing as well as the Certified Internal Auditor examination in the UAE, Gulf and Middle East. During the past year, he has made presentations on Internal Auditing to the students of Dubai University and American University of Sharjah. He is a founder member of IIA Dubai Chapter and was the President of Dubai Chapter of The Institute of Internal Auditors (IIA) during 1998-99. He is a Chartered Accountant (India), Certified Fraud Examiner and a Certified Internal Auditor. He is recognised as an accomplished international speaker on various technical and motivational topics that are both, innovative and thought-provoking. He has also written articles for the Internal Auditor and other professional journals.

# Speaker Profiles



***Ms Michelle Novotny - Co-Director & Senior Document Examiner, Forensic Document Services Pty Ltd. Australia.***

Michelle is a co-director and senior document examiner of Forensic Document Services Pty Ltd, which is the largest private document examination laboratory in Australasia. Michelle holds the degree of Bachelor of Science (Honours) in Applied Chemistry and Forensic Science from the University of Technology, Sydney. Michelle has worked extensively for government departments, banking and financial institutions and law firms throughout Australia and overseas. She is regularly involved in areas of research and has co-authored several scientific papers and presented research findings at national and international conferences. Michelle is a member of the Australian Payments Clearing Association's (APCA) Australian Paper Clearing System Advisory Council and working group. She is an associate member and committee member of the Australasian Society of Forensic Document Examiners Inc (ASFDE), a member of the Australian & New Zealand Forensic Science Society (ANZFSS) NSW branch, a member of the Forensic Science Society in the United Kingdom and a corresponding member of the American Society of Questioned Document Examiners (ASQDE).



***Mr Khalid Deeb - Director General, Abu Dhabi Centre for Corporate Governance***

Before joining ADCCG, Mr. Khalid Deeb was the Head of Internal Audit in Abu Dhabi Chamber of Commerce and Industry (ADCCI), where he was responsible for the set up and delivery of Internal Audit functions with ADCCI. Throughout his career Khalid gained broad experience in various industries including banking, trading, manufacturing and services. Khalid is now the Director General of ADCCG. He has more than 15 year's of extensive experience working in the UAE and Jordan in: Public Accounting, Internal Auditing and Management Consulting with numerous well established and respectable global accounting organisations. Khalid has developed unparalleled qualities as a trainer and speaker at conferences and seminars. Khalid has specialised in: Management Consultancy, Auditing and Corporate Governance. Also in his time Khalid has been accredited with prestigious certificates in Corporate Governance Studies (CGG), Certified Public Accountant (CPA), Certified Internal Auditor (CIA) and Certified Fraud Examiner (CFE).



***Mr Stephen Worsley - Director of Strategy, ASDA'A Burson-Marsteller***

As Director of Strategy at ASDA'A Burson-Marsteller, Stephen leads new business development for the agency in the Middle East and provides communications counsel to key client relationships across practice teams. Part of this responsibility involves overseeing ASDA'A's Burson-Marsteller's new digital practice and maximising its research and media intelligence capabilities. Stephen joined ASDA'A Burson-Marsteller's consumer practice in 1999 and was part of the team that advised Coca-Cola on crisis handling in the wake of the Benelux product recall and a serious trademark abuse issue in the Middle East. He later led a multi-level campaign across eight Middle East markets on behalf of the Spanish Government's Foreign Trade Office to help restore business and consumer confidence in Spanish olive oils following a product recall in Europe. Stephen has experience as a crisis communications trainer and has led crisis preparedness exercises for Ford Middle East and LG Electronics. He has also developed important client relationships in the energy sector, heading the regional team representing Masdar, Abu Dhabi's multi-billion dollar investment in advanced energy.



***Ghassan Takkale, Author & Professional Speaker***

Ghassan Takkale is the author of the book "5C's in Change" and founder of "The New Me" concept. His passion is to take people on a journey of personal change and individual success. He is also an active speaker of organisational change, self-development, corporate culture, and talent management. Gus leads various leadership and change seminars in North America, Europe and the Middle East. His background includes working as a Regional HR Director for blue chip companies like SAP and HILTI in the Middle East and in consulting with Arthur Anderson and KPMG in Canada and the US. Gus is a certified NLP Practitioner (USA & Canada). He holds a Business Degree from the University of Albuquerque New Mexico (USA) and a Business Diploma from the Toronto School of Business (Canada).



**UAE Internal Audit Association**  
**Affiliated to IIA Inc. USA**

## Registration Fees

### *Main Conference*

IAA (IIA) Member AED 2500, Non-IAA (IIA) Member AED 3000

### *Pre-conference Masterclasses*

One Masterclass IAA (IIA) Member or Non-IAA (IIA) Member AED 1000  
Two Masterclasses IAA (IIA) Member AED 1500, Non-IAA (IIA) Member AED 2000  
(Delegates can attend a maximum of two Masterclasses)

### *Venue*

Park Rotana Hotel, Abu Dhabi, UAE

### *Dates*

11th April 2010 - Pre-conference Masterclass  
12th & 13th April 2010 - Main Conference

### *Registration*

Online Registration - Visit our website [iiauae.org](http://iiauae.org)  
or call Orangerie

Tel: +971 4 3369860, Fax: +971 4 3369087, email: [andrea@iiauae.org](mailto:andrea@iiauae.org)

Its important that the Registration form is submitted on or before 4th April 2010