



The Long Awaited Arabic Version of the CIA – Professional Qualification

The CIA Arabicization Steering Committee (United Arab Emirates (UAE), Kingdom of Saudi Arabia, Lebanon, Sultanate of Oman, Qatar & Sudan) is pleased to announce the launch of the Arabic version of the professional qualification CIA-Certified Internal Auditor. .

1st Internal Audit Festival in the World

Under the patronage of HH Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, Deputy Ruler of Dubai. And, In line with the UAE 40th Anniversary and the IIA 70th Anniversary, the Board of Governors of the UAE Internal Audit Association (UAE-IAA) initiated an “Internal Audit Festival”, commencing on the 11th December going through until 24nd December 2011, covering all the Emirates. This festival is the first of its kind anywhere in the world, aiming at raising awareness of the Internal Audit as a profession by stressing on the key role of the Internal Auditors in both private and public sectors.

The Festival at a Glance

Date	Location	Activity*
12 th December, 2011	Sorbonne University, Abu Dhabi	Banking Forum
13 th December, 2011	Dubai Chamber, Dubai	Information Technology Forum
14 th December, 2011	Sorbonne University, Abu Dhabi	Oil & Gas Forum
15 th December, 2011	Dubai Chamber, Dubai	Dubai Government Forum
16 th -17 th December, 2011	Dubai	Sporting- Charity (Al Noor Center) Function
18 th December, 2011	Sharjah Chamber, Sharjah	Sharjah, Ajman & UAQ Government Forum
19 th December, 2011	Sorbonne University, Abu Dhabi	Family Owned Business Forum
20 th December, 2011	Dubai Chamber, Dubai	Family Owned Business Forum
21 st December, 2011	Ras Al Khaimah	Ras Al Khaimah & Fujairah Government Forum
22 nd December, 2011	Sorbonne University, Abu Dhabi	Abu Dhabi Government Forum
24 th December, 2011	Online	Webinar

*4 CPEs for each forum attended

As we are a non-profit organization, which is dedicated to the cause of promoting the profession of internal auditing, we are inviting local and international entities to participate in this event by way of sponsorships.



Sponsorship Packages

Main Sponsor – Cost 30,000/- AED (8,160/- USD)

Benefits:

- 15 seats at any forum. This could be used all at one time or you could send delegates on different days.
- Sponsor will get a limited edition copy of the CIA study material in Arabic.
- Display of 2 standard roll-up banners in the reception area as well as the forum hall, size 200 x 85 cms.
- Display sponsor's name/logo on the e-brochure and all electronic collaterals.
- Sponsor would receive verbal credits at the function from the UAE-IAA representative.
- Entities associated with the festival through sponsorship will themselves be seen as champions of best internal audit practices.
- A massive PR campaign promoting the festival will also generate a great deal of exposure for the sponsors before, during and after the event.
- Sponsors enjoy the privilege of highly visible branding throughout the duration of the festival at various locations all over the UAE.
- Sponsors will also be helping the community as part of their sponsorship fees will be donated to the Dubai-based Al Noor Training Centre for Children with Special Needs.
- 4 tickets to participate in the UAE-IAA golf tournament.

Associate Sponsor – Cost 20,000/- AED (5,450/- USD)

Benefits:

- 10 seats at any forum. This could be used all at one time or you could send delegates on different days.
- Display of 1 standard roll-up banner in the reception area or the forum hall, size 200 x 85 cms.
- Display sponsor's name/logo on the e-brochure and all electronic collaterals.
- Sponsor would receive verbal credits at the function from the UAE-IAA representative.
- Entities associated with the festival through sponsorship will themselves be seen as champions of best internal audit practices.
- A massive PR campaign promoting the festival will also generate a great deal of exposure for the sponsors before, during and after the event.
- Sponsors enjoy the privilege of highly visible branding throughout the duration of the festival at various locations all over the UAE.
- Sponsors will also be helping the community as part of their sponsorship fees will be donated to the Dubai-based Al Noor Training Centre for Children with Special Needs.
- 2 tickets to participate in the UAE-IAA golf tournament.

For queries please email us at info@iiauae.org