

20 July 2010

Dear **UAE IAA Member**,

In keeping with your Institute's commitment to assist you in your professional development, we once again invite you to a **free 2-hour training course on Financial Intelligence** (Based on Harvard Business School's Best-selling Book) which will be facilitated by a visiting Subject Matter Expert on **July 25, Sunday at 4 pm at the Falcon Ballroom of the Le Meridien Dubai Hotel** (please see attached location map).

In this short course, you will be able to:

- ***understand why smart managers make bad financial decisions;***
- ***know what the financial numbers really mean;***
- ***turn financial information into financial knowledge;***
- ***understand what went wrong with Enron, WorldCom and Tyco; and***
- ***learn how to look at the big picture when making financial decisions.***

Our facilitator has taught this course to many IIA members and CIAs and is visiting our Institute to share his knowledge with us.

Please note that registration for this event will be processed on a ***first come, first serve basis*** - as there are limited seats available.

To register, please confirm your attendance by replying back and filling up the required information in the lower portion of this e-mail.

We look forward to your joining us in this another knowledge-sharing and networking occasion where you will receive ***2 CPE credits***.

Sincerely,

**The Secretariat
UAE IAA**

This is to confirm attendance of:

<i>Name</i>	
<i>Company/Organization</i>	
<i>Contact Number</i>	
<i>IIA ID Number</i>	